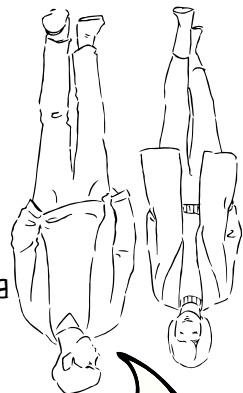


When your data is scraped you get seamless, convenience, personalization. Sounds awesome!

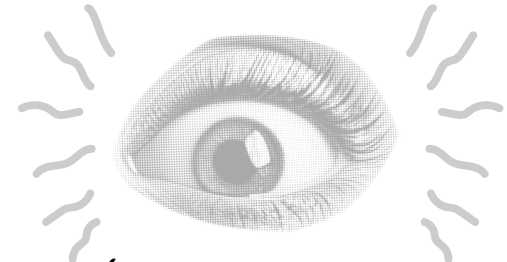
Why am I so popular? Everyone loves my data!

But you also get surveillance, tracking, digital redlining, No thank you. Get away, Creeps!

What does it mean to have freedom of expression or intellectual freedom if not only the government but online commercial platforms surveil and collect data on our every digital move?



PROTECT YOURSELF!



(you are being watched)

An SCL Zine by your local concerned librarians

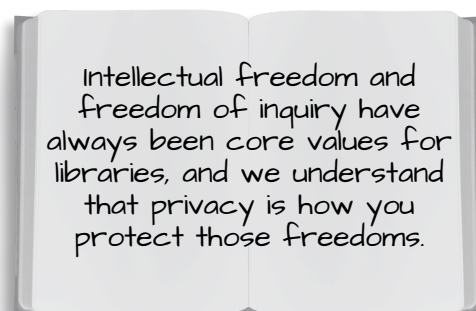
The only truly safe data is the data that is not collected!

Big tech regularly sells or hands over your data to third parties, and you have no control over whose hands it ends up in. Doxing or other exposure of personally identifiable information can lead to harassment and misuse.

Did an algorithm or AI bot reject your job application? Your loan application? Your passport application?



So... what does that have to do with the library?



Intellectual freedom and freedom of inquiry have always been core values for libraries, and we understand that privacy is how you protect those freedoms.

Reach out to us at libraryhelp@smith.edu, follow us on IG @smithlibraries & check back soon for more content about privacy.

Freedom and human dignity can not exist without privacy!

Data is the currency of the current digital age, and it's important to learn how Big Tech companies use it and how we can demand regulatory control. Your individual data may be used against you, but the larger threat is that our collective data is being used with or without our consent in ways known and unknown.



What steps can I take to protect my privacy?

Go here for a list of resources and tools you can use to start protecting your privacy



<https://bit.ly/3R1zMru>

Tech companies only have the data you've created so far. They don't have the data you're going to create. You still have a long digital life ahead of you, and you can start taking control of it now.



But tech companies already have my data, what's the point?

I have nothing to hide, so what does it matter?



Unless you'd be okay with your family, friends, school, and employers seeing everything you've ever done online, it does matter. The world is also changing, and we can't always predict how our data might be used against us in the future.